

## Abacus white paper lottery tickets ... Open for business

Abacus is working with GK Software for the development and deployment of lottery solutions on GK's Cloud4Retail Point of Sale (POS) systems. Abacus is an early adopter of GK Software's new omnibasket developer portal. Based on the original design and concept of the NASPL API it enables the selling of Mega Millions, Powerball, local games and instant tickets through an intuitive, flexible light touch PoS interface.



### Retailer's opinion of Abacus in-lane:

- It has the best consumer experience
- Commercially it is the most viable of ALL the in-lane solutions- cost effective for all parties with a strong ROI
- It prints on the receipt paper
- You will never run out of inventory during high jackpot events
- It requires NO software development, configured to the retailers POS systems
- It allows for game changes and promotions to be managed with no impact on the solution
- It will undergo extensive testing, full NASPL and MUSL accreditation.
- It will be available in retailers outlets across the USA from May/June 2021
- The solution has unparalleled levels of control and visibility to lane level
- Real time control through the Abacus Management Portal (AMP)
- Consistent system reporting and accounting across retailers nationally



### Why lotteries should partner with Abacus:

- GK software are a global provider of retail software applications
- No investment in any hardware
- Make lottery available to ALL consumers not just the 5% who visit the customer service desk or cage
- Reach new players in new market outlets
- Make lottery an impulse purchase just like any other FMCG product
- Abacus is a leading expert with in-lane technologies with a ten year track record
- Abacus have over 30,000 enabled POS devices selling lottery today
- Working with all the global retail software partners
- Abacus is the ONLY company that specialises in in-lane technology- that is what we do.



Turn your retail receipts into a lottery ticket with the Abacus & GK Software's lottery integration

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Customizable Logo per lottery

Dynamic draw and Jackpot data

A variety of options for the number of boards per ticket

Game data

Player security data capture

Lottery specific customizable legal text

Encrypted Electronic Control Security Number

Security barcode containing ticket serial no + additional encrypted Electronic Control Security Number

Ticket Serial Number

ABACUS solutions international group

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